



FOR IMMEDIATE RELEASE

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TIP CAPITAL SELECTS ASPIRE™ FROM LEASETEAM, INC.

OMAHA, Neb., (March 12, 2014) – LeaseTeam, Inc., the premier solution provider in the equipment and finance marketplace, is pleased to announce TIP Capital has selected LeaseTeam's single system, end-to-end lease and loan management solution.

TIP Capital services two business channels: middle market, asset-based high technology and small ticket, vender driven businesses. To support these two separate business models and continued growth, they needed a solution that offered tremendous flexibility from a partner with expertise in both business models.

According to Jeffrey Emrich, chief information officer at TIP Capital, "Our niche is to provide a customizable experience for our customers. To do this, we needed a platform that could easily handle different types of transactions. It was essential to select a platform that was flexible enough to handle both our asset-based company, as well as our small ticket vendor business, as each business channel has very different work flows.

"After going through a thorough business and solution assessment, we were convinced ASPIRE was the solution we needed, both now and into the future. We were also impressed with LeaseTeam's expertise. The support has been great."

"We're very excited to add TIP Capital to our growing list of ASPIRE customers," said Jeff Van Slyke, vice president of business development at LeaseTeam. "TIP's diverse business model necessitates quick turnaround times for their small ticket business and structured/customized service for their middle market business. ASPIRE's flexible architecture created a natural fit for meeting these requirements. ASPIRE's true end-to-end capabilities provide the efficiencies, transparency and visibility that is required to be nimble, and its open architecture provides the opportunity for a customized user experience. There's an opportunity for them to do a lot of innovative things and we're excited to be part of that."

About TIP Capital

TIP Capital is a leading, independent equipment financing and asset management company headquartered in Bloomfield Hills, Michigan. TIP Capital specializes in providing customized "lifecycle management" financing solutions for their clients' equipment acquisitions locally in Michigan and throughout the United States, Canada and Mexico (<https://www.tipcapital.com/>).

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About LeaseTeam, Inc.

LeaseTeam, Inc. has been providing quality software and business solutions to companies in the equipment finance and leasing industry for more than 20 years. LeaseTeam is an industry leader providing exceptional software, support, training and strategic consulting services to more than 250 financial organizations throughout North America. For more information, call (800) 531-5086 or visit www.lease-team.com.

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