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## **Asset Advantage Selects LTI Technology Solutions' ASPIRE™ Platform to Support Next Phase of Growth**

**[London, UK - 30 March 2026]** – [LTI Technology Solutions \(LTI\)](#), a global leader in asset finance lease and loan software, today announced that [Asset Advantage](#) has selected the [ASPIRE™](#) platform as its strategic technology foundation to support the company's next phase of operational growth and digital transformation.

Following a comprehensive evaluation of technology platforms, [Asset Advantage](#) selected [ASPIRE™](#) for its configurable architecture, workflow automation, and scalable lifecycle capabilities. The platform provides a modern technology environment designed to streamline operations, strengthen reporting capabilities, and support the organisation's continued expansion across the UK asset finance and loan markets.

The implementation progressed from initial project kickoff in Spring 2025 to full go-live in late 2025, demonstrating the efficiency and adaptability of the [ASPIRE™](#) platform when combined with strong collaboration between [Asset Advantage](#) and LTI teams.

"Our priority was implementing a platform capable of supporting both our operational requirements today and our longer-term strategic goals," said Clare Wakely, Finance Director at [Asset Advantage](#). "[ASPIRE™](#) provides the flexibility, automation, and reporting capability needed to operate more efficiently while continuing to deliver high levels of service to our clients as we grow."

As part of the implementation strategy, [Asset Advantage](#) performed its own data migration, utilising [ASPIRE™](#)'s built-in Import module to transfer legacy data efficiently while maintaining close control over project costs. This collaborative implementation approach enabled the organisation to modernise its technological environment while maintaining operational continuity throughout the transition.

Working closely with the [Asset Advantage](#) team, LTI implemented a segmented general ledger configuration designed to simplify cross-company reporting and financial transparency, providing leadership clear operational insight across the organisation.

The project included the development of a comprehensive document template suite, supporting consistent documentation, improved governance and more efficient workflows throughout the transaction lifecycle.

Together, these capabilities of [ASPIRE™](#) provide a strong foundation, designed to support future growth and improved reporting transparency.

“[Asset Advantage](#) approached this project with a clear strategic vision,” said [Robert Taylor](#), UK Managing Director, [LTi Technology Solutions](#). “Their team made effective use of [ASPIRE™](#)’s configurable architecture and built-in functionality to implement a platform tailored to their operating model while maintaining cost discipline. This type of collaboration reflects how LTi partners with clients to deliver to their business goals.”

The partnership reflects LTi’s continued commitment to supporting asset finance organisations through its guiding principles of **Precision, Performance, and Partnership**:

- **Precision** through configurable workflows and adaptable system architecture
- **Performance** through scalable lifecycle technology designed for operational efficiency
- **Partnership** through collaboration long after go-live to ensure sustained customer success

With [ASPIRE™](#) now live, [Asset Advantage](#) is well positioned to operate with greater efficiency, enhanced reporting capability, and a scalable technology platform designed to support continued growth.

### **About Asset Advantage**

[Asset Advantage](#) is a privately owned asset finance provider based in Basingstoke, UK. Since 2007, [Asset Advantage](#) has partnered with brokers and SMEs to deliver flexible finance solutions that enable businesses to invest in the assets they need to grow. With no restrictions on sector or asset class and a reputation for fast decision-making, personalised service, and common-sense lending, [Asset Advantage](#) offers a flexible approach for brokers and their business clients across the UK community with tailored financial solutions.

For more information, visit [www.assetadvantage.co.uk](http://www.assetadvantage.co.uk).

### **About LTi Technology Solutions**

LTi Technology Solutions is a global provider of lease and loan finance software for the equipment finance industry. Founded in 1989 and headquartered in Omaha, Nebraska, LTi’s [ASPIRE™](#) platform is a comprehensive, highly configurable lifecycle management system used by banks, captives, and independents across North America and the United Kingdom. With more than **\$180 billion** in assets under management on its platform and a client base that includes **40%** of the [MONITOR 100](#), LTi is one of the most trusted and widely adopted technology platforms in equipment finance.

For more information, call +44(0)118 228 7089 or visit [www.ltisolutions.com/uk\\_home](http://www.ltisolutions.com/uk_home).

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