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LTi Technology Solutions' Chief Product Officer, Jennifer Martin Named a 2025 Tech Transformer by *MonitorDaily*

[OMAHA, NE, October 17, 2025] – LTi Technology Solutions (LTi), a global leader in equipment finance software, is proud to announce that Jennifer Martin, CLFP, Senior Vice President and Chief Product Officer, has been recognized by ***MonitorDaily*** as a **2025 Tech Transformer** in its annual ***Most Influential People in Equipment Finance*** issue.

The **Tech Transformers** category celebrates influential individuals who are driving meaningful change through technology innovation. Honorees are recognized for advancing the use of fintech, automation, artificial intelligence, and data-driven decision-making to reshape equipment finance operations.

Martin was honored for her role in championing innovation at LTi, including the upcoming launch of the NextGen Customer Service module. Developed through close collaboration between LTi's product, development, client success, and implementation teams, combined with valuable insights, this solution pairs seamlessly with the company's flagship ASPIRE platform and **LTi's Customer Portal.** The result is a strategic evolution that delivers real-time visibility, intelligent self-service, and faster resolution across the lifecycle, empowering organizations with flexibility in how they engage and serve their customers.

"Jennifer's recognition as a **Tech Transformer** is a reflection of her vision, leadership, and dedication to aligning technology with real client outcomes," said Jeff Van Slyke, President & CEO, LTi Technology Solutions. "Her work embodies the Power of LTi: **Precision, Performance, and Partnership**, and demonstrates how innovation, when paired with collaboration, delivers lasting impact for our clients and the industry. We're proud to see her contributions recognized by the industry."

"Technology has transformed equipment finance by moving us beyond transactions to intelligent, insight-driven experiences that empower organizations to serve their customers in faster, more flexible, and more meaningful ways," said Martin. "This recognition reflects the importance of listening closely to client needs and ensuring digital transformation creates frameworks for long-term success"

The recognition places Martin among an elite group of industry leaders shaping the future of equipment finance, underscoring LTi's continued role as a pioneer in delivering business solutions that embody the **Power of LTi: Precision, Performance, and Partnership.**

About LTi Technology Solutions

For more than 35 years, LTi Technology Solutions has been a trusted partner delivering full lifecycle lease and loan finance solutions for equipment finance companies, captives, independents, and banks across the U.S., UK, and Canada. Headquartered in Omaha, NE, LTi empowers clients with the ASPIRE platform, a highly configurable system designed to streamline the transaction lifecycle, enhance compliance, and accelerate growth at scale.

Backed by comprehensive interfaces and flexible architecture, **ASPIRE** enables organizations to digitally transform operations, optimize decision-making, and increase efficiency across every stage of the asset lifecycle.

LTi is proud to be the ecosystem of choice for top-tier clients, including:

- 40% of the Monitor 100
- 50% of the Independents 30
- 45% of the Vendor 40
- 36% of the Bank 50

With a proven legacy of innovation and client trust, LTi Technology Solutions continues to lead the equipment finance industry through its commitment to Precision, Performance, and Partnership.

For more information, call (800) 531-5086 or visit www.ltisolutions.com.