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Randy Haug Appointed Honorary Ambassador of the Guild of Business Finance Professionals

[OMAHA, NE, July 24, 2025] – LTi Technology Solutions (LTi), a trusted leader in equipment finance software solutions for over 35 years, proudly announces that its Co-Founder, Vice Chairman, and Executive Vice President, Randy Haug, has been appointed Honorary Ambassador of the United Kingdom Guild of Business Finance Professionals.

This prestigious recognition reflects Haug's enduring leadership, visionary contributions, and unwavering commitment to mentorship, advocacy, and the long-term advancement of the equipment finance profession.

With over 35 years of deep industry expertise, Randy Haug has played a pivotal role in shaping the future of business finance through strategic innovation and meaningful collaboration. Since co-founding LTi Technology Solutions in 1989, Haug has helped steer the digital transformation of the industry, guiding financial institutions including banks, captives, and independent finance companies toward operational modernization and scalable growth. Under his leadership, LTi's flagship ASPIRE ® platform has become foundational to many of the most respected and forward-thinking finance organizations across North America and the UK.

A Recognized Voice of Wisdom in Equipment Finance

Known as a trusted advisor and strategic pioneer, Haug has served on the Board of Directors for the <u>Equipment Leasing and Finance Association (ELFA)</u> and contributed to numerous leadership initiatives, committees, and industry panels. His influence and impact extends deeply into the professional community through his work with the <u>Equipment Leasing and Finance Foundation (ELFF)</u>, where he served on the Board of Trustees and chaired the Development Committee, advancing research, education, and professional development in the field.

He is also the Founder of the Chris Walker Education Fund and Co-Founder of the Chris Walker Education Committee of NEFA, initiatives dedicated to empowering the next generation of professionals through scholarship and access to learning opportunities. A past President of the <u>National Equipment Finance Association (NEFA)</u>, Haug was named the <u>2024 Leasing News Person</u> of the Year and is a recipient of the <u>Industry Advocacy Award</u> from both ELFA and <u>Monitor Daily</u>.

A Legacy of Leadership and Mentorship

"Serving as an Honorary Ambassador of the <u>Guild of Business Finance Professionals</u> aligns with everything I have cultivated and valued in my career: mentorship, collaboration, driving innovation, lifelong learning, and elevating the business finance profession," said Haug. "After over 35 years in the industry, it's an honor to help foster the next generation of leaders who will carry this legacy forward."

This appointment as Honorary Ambassador represents a full-circle moment in a career dedicated to both the technological excellence and stewardship of the values that transcend any single organization: wisdom, service, and integrity.

About the Guild of Business Finance Professionals

The Guild of Business Finance Professionals is a distinguished, invitation-only organization that exists to elevate, connect, and support broker intermediary leaders in the UK business finance ecosystem. Rooted in the values of integrity, mentorship, and lifelong learning, the Guild serves as a beacon of excellence for professionals dedicated to advancing the art and impact of business finance.

The Guild fosters cross-industry collaboration, strategic dialogue, and the sharing of best practices to shape the future of the profession. Through collective thought leadership initiatives, educational programming, and ambassador appointments, the Guild honors both the legacy and the future of business finance, empowering professionals to lead with wisdom, innovate with intention, and build lasting value for the communities they serve.

For more information, visit bfpguild.org.

About LTi Technology Solutions

For over 35 years, LTi Technology Solutions has been a trusted partner in the delivering full lifecycle leasing and loan finance solutions to equipment finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and Canada from our Omaha, NE, headquarters. Backed by comprehensive and flexible interfaces, LTi's powerful technology solutions allow for improved efficiencies and decision making. Our highly configurable platform, ASPIRE®, empowers clients to digitally transform operations, enhance compliance, and accelerate revenue growth scale by streamlining the transaction lifecycle.

LTi is the ecosystem of choice of 40% of the Monitor 100, 50% of the Independents 30 and 36% of the Bank 50.

For more information, call (800) 531-5086 or visit ltisolutions.com.