

FOR IMMEDIATE RELEASE

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LTI Technology Solutions Promotes Eric Alley to Manager, Relationship Management

OMAHA, NE, July 8, 2025 – LTI Technology Solutions (LTI), a trusted leader in equipment finance software solutions for over 35 years, is pleased to announce the promotion of Eric Alley to the position of Manager, Relationship Management. This promotion recognizes Alley’s decade-plus of exceptional client service and strategic leadership within the Account Management team.

In his new role, Alley will be responsible for leading and mentoring LTI’s Account Managers, providing the strategic direction and support needed to drive account growth and peer development across the organization. He will work closely with Tara Aasand, Vice President of Sales & Relationship Management, and the senior leadership team to advance key initiatives and business objectives for 2025 and beyond.

“Eric has always embodied LTI’s commitment to partnership and collaboration,” commented Tara Aasand, VP of Sales & Relationship Management. “His ability to align client success with business strategy has been instrumental in strengthening our long-term relationships. As Manager, Relationship Management, Eric will help guide our team toward continued excellence and innovation.”

Alley brings deep experience to the position, having spent over a decade supporting LTI client partners through software implementation, product training, and long-term platform optimization. In addition to his leadership responsibilities, he will continue to manage a portfolio of accounts he has cultivated over the years, delivering the high-touch, insight-driven service that has become a hallmark of LTI’s high-performing client relationships.

In this elevated role, Alley will lead efforts to:

- Develop strategic account growth plans tailored to client business goals
- Champion new product adoption and service expansion across portfolios

- Ensure consistent delivery of LTI's proactive, client-centric approach through partnership and collaboration
- Bridge internal operations and client outcomes to create sustainable client value

With Eric's proven expertise in aligning technology with customer goals, Alley's promotion reflects LTI's ongoing investment in client success, strategic growth, and leadership development.

About LTI Technology Solutions

For over 35 years, LTI Technology Solutions has been a trusted partner in the delivering full lifecycle leasing and loan finance solutions to equipment finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and Canada from our Omaha, NE, headquarters. Backed by comprehensive and flexible interfaces, LTI's powerful technology solutions allow for improved efficiencies and decision making. Our highly configurable platform, ASPIRE, empowers clients to digitally transform operations, enhance compliance, and accelerate revenue growth scale by streamlining the transaction lifecycle.

LTI is the ecosystem of choice of **40% of the [Monitor 100](#), 50% of the [Independents 30](#) and 36% of the [Bank 50](#).**

For more information, call (800) 531-5086 or visit www.ltisolutions.com.