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WeDo Asset Finance Ltd Selects LTI Technology Solutions ASPIRE Platform to Power Digital Innovation in UK Asset Finance

[OMAHA, NE, 17 March, 2025] – LTI Technology Solutions (LTI), LTI Technology Solutions (LTI), a global leader in asset finance lease and loan software, is pleased to announce that WeDo Asset Finance Ltd (WeDo) has selected LTI’s ASPIRE platform to modernize and scale its lending operations. This strategic partnership will enable WeDo to enhance efficiency, improve risk management, and deliver seamless funding solutions to businesses across the UK.

Driving Growth Through Technology

As an innovative asset finance provider, WeDo Asset Finance Ltd required a platform that could streamline operations, automate workflows, and support its expanding portfolio. After evaluating multiple solutions, WeDo chose ASPIRE for its robust automation, configurable workflows, and advanced reporting capabilities—ensuring greater agility and responsiveness in a competitive lending landscape.

“With ASPIRE, we’re able to digitize our processes and provide an enhanced, more efficient experience for our clients,” said Rebekah Middleton, Managing Director at WeDo Asset Finance Ltd. “LTI’s technology equips us with the scalability, equips us with the automation needed to better serve UK businesses, helping them access the funding they need faster and with greater flexibility.”

A Future-Ready Finance Solution

The adoption of ASPIRE positions WeDo Asset Finance Ltd (WeDo) to leverage real-time data, improve credit decisioning, and offer more personalized financing solutions. By embracing LTI’s market-leading technology, WeDo is reinforcing its commitment to delivering innovative asset finance services that support long-term business growth.

About LTI Technology Solutions

LTi Technology Solutions is a global leader delivering full-lifecycle leasing and loan finance platforms, with over 35 years of industry expertise. Serving asset finance companies, captives, small-ticket lenders, middle-market firms, and independent banks throughout the U.S., UK, and Canada. Backed by comprehensive and integrated interfaces, LTi's powerful technology solutions streamline operations, enhance decision-making, and drive business scalability.

LTi is the ecosystem of choice of **40% of the [Monitor 100](#), 50% of the [Independents 30](#) and 36% of the [Bank 50](#).**

For more information about LTi, call +44(0)118 228 7089 or visit www.ltisolutions.com.

About WeDo Asset Finance Ltd

WeDo Asset Finance Ltd specializes in flexible hire purchase and finance leasing solutions, in both soft and hard assets, helping SMEs acquire business critical assets, from vehicles to heavy machinery, as well as helping fund fit-outs and refurbishments in the hotel and leisure space. Focused on digital transformation, WeDo is dedicated to providing fast, customer-centric financial services that drive business success.

For more information about WeDo Asset Finance Ltd, visit www.wedo-finance.com/assetfinance/.