

**FOR IMMEDIATE RELEASE**

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**LTI Technology Solutions Welcomes Mallory Smith as Account Manager**

**May 2, 2024** – LTI Technology Solutions (LTI), a charter member in the equipment finance industry, is pleased to announce Mallory Smith has joined the LTI team as Account Manager.

Mallory brings to the role experience in sales, account management, as well as digital marketing and operations. Most recently, Mallory served as Sales Account Manager at Aston Carter, a distinguished global provider of finance and accounting talent.

In her new role as Account Manager at LTI, Mallory will be responsible for fostering long-term relationships with clients and proactively working to understand her customers' needs and how LTI's products and services can help to support their business goals.

"We are excited to welcome Mallory to the LTI team," said Tara Aasand, VP, Sales & Relationship Management, LTI Technology Solutions. "With her experience in sales, account management, digital marketing and operations, coupled with her proven success in building client relationships, Mallory is a great addition to our team. Her commitment to exceptional service and her dedication to delivering end-to-end solutions helps us continue delivering exceptional value to our clients."

"I am excited to join LTI Technology Solutions and be part of this dynamic team that is dedicated to delivering end-to-end solutions and exceptional service to clients," shared Mallory Smith. "I look forward to meeting client partners in the coming weeks and listening to their business challenges and contributing to the continued success and growth for clients and LTI for years to come."

**About LTI Technology Solutions**

Celebrating its 35th year of continuous growth in 2024, LTI Technology Solutions delivers a full lifecycle leasing and loan finance platform to equipment finance companies, captives, small ticket, middle market and independent banks throughout the US, UK and Canada from their Omaha, NE headquarters. Backed by comprehensive and integrated interfaces, their powerful technology solutions allow for improved efficiencies and decisioning. ASPIRE, a highly configurable platform, empowers clients to scale their business by streamlining the transaction lifecycle.

For more information, call (800) 531-5086 or visit [www.ltsolutions.com](http://www.ltsolutions.com).