

**FOR IMMEDIATE RELEASE**

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## **LTI Technology Solutions Celebrates 35 Years of Excellence and Client Success**

[Omaha, NE]– LTI Technology Solutions, a charter member in the equipment finance industry, proudly announced 2024 officially marks its 35 year anniversary. As LTI marks this significant milestone, Randy Haug, EVP/Co-Founder, reflected on the remarkable 35 year journey and looked back on the collective achievements that have propelled the company and its client partners forward and emphasized a renewed commitment to LTI’s client partnerships.

### **A Culture of Continuous Learning and Improvement**

Co-founded in 1989 by Randy Haug and Russ Hallberg, LTI is a 100% privately owned business that prides itself on being deeply rooted in the equipment finance industry. LTI's commitment to continuous learning combined with an unrelenting drive for customer satisfaction has fostered a culture of continuous improvement that benefits both its internal team and its client partners.

Randy pointed out “the single most important factor in our success and longevity has been our unwavering commitment to innovation, client success, and continuous improvement. At LTI, our focus is on three key pillars that form the bedrock of our company strategy: our people, our clients and our products. Our incredibly talented team is dedicated to designing innovative products and our clients work with us as business partners giving us critical insights into real life business problems that our innovative products solve. We call this the **#LTIDIFFERENCE**. The LTI difference has propelled us forward for 35 years.”

### **The LTI Difference: A Key to Success in 2024 and Beyond**

Both LTI founders believe their success is inextricably linked to the success of their clients. “Our clients' investment in our productivity based solutions, like ASPIRE, are an integral part of client business success. Clients tell us that they choose LTI because we are a ‘value added partner.’ And, we are extremely proud to have clients who have consistently chosen us as their partners for many of those 35 years” Haug shared.

With an active presence in over 210 well-established equipment finance companies across the US, Canada, and the UK, LTI continues to grow its client footprint, providing robust software solutions and personalized advisory services that contribute to client success proving that the “#LTIdifference” is a winning formula.

As a privately owned company, LTI has enjoyed the flexibility to devote 100% of their efforts on client satisfaction with a laser focus on continuous improvement. The result of 35 years of this singular focus? LTI is a top industry leader whose products are continuously chosen as the platform of choice for top ranked Monitor 100 companies.

### **A Heartfelt Thank You to the LTI Team, Clients, and Partners**

“We are so grateful to the talented LTI team, our trusted client partners, and our business associates who have played pivotal roles in the company's success for 35 years. As we look ahead to 2024 and beyond, we are excited about the future as we continue to provide the #LTIDifference in all the global markets we serve” concluded Haug.

### **About LTI Technology Solutions**

LTI Technology Solutions delivers a full lifecycle leasing and loan finance platform to equipment finance companies, captives, small ticket, middle market and independent banks throughout the US, UK and Canada from their Omaha, NE headquarters. Backed by comprehensive and integrated interfaces, their powerful technology solutions allow for improved efficiencies and decisioning. ASPIRE, a highly configurable platform, empowers clients to scale their business by streamlining the transaction lifecycle.