

**FOR IMMEDIATE RELEASE**

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**LTI Technology Solution's Travis Melchior Transitions to Sales Executive**

**March 08, 2023** – LTI Technology Solutions (LTI), a leading member in the industry, providing a lease and loan cloud platform to equipment finance companies, is excited to announce that Travis Melchior has been promoted to the role of Sales Executive. Travis will be responsible for leading new Sales efforts for LTI in expanding their reach into and beyond the equipment finance industry in US and Canada.

Travis joined LTI Technology Solutions in 2016 as a Sales Executive. His main role was making new connections and expanding LTI's reach. In 2019, Travis moved to a Strategic Account Manager role where he became a vital piece of the puzzle to connect us to our customers. Here he learned what our customers were needing in their software to be successful.

Tara Aasand, Vice President of Relationship Management, said "The fact that Travis has the experience in both a Sales and Account Management role within LTI's walls will really set him up for success. He is a true expert on our products and services and can connect the dots to align those with our customer and prospective customer needs creating a consultative approach to solutions!"

"It has been a pleasure to work with the wide range of our current customer base to ensure LTI understands their long- and short-term goals and challenges" said Travis Melchior. "My main objective was to achieve complete alignment between their needs and expectations, and what LTI could deliver through its technology platforms. I look forward to taking that same approach with prospective client partners on our platforms as well."

**About LTI Technology Solutions**

LTI Technology Solutions delivers a full lifecycle leasing and loan finance platform to equipment finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and Canada from our Omaha, NE, headquarters. Our highly configurable platform, ASPIRE, empowers our clients to scale their business by streamlining the transaction lifecycle.

For more information, call (800) 531-5086 or visit [www.ltisolutions.com](http://www.ltisolutions.com).