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LTi Technology Solutions Expands Investment in the Relationship Management Team with Two New Additions

March 13, 2023 – LTi Technology Solutions (LTi), a leading provider of lease and loan cloud platform technologies to equipment finance companies, is excited to welcome James Young and Cydney Ardis to the LTi Relationship Management Team. Both Young and Ardis are welcome additions in LTi's ongoing efforts to continually focus on driving and improving the customer experience for our clients.

James joins LTi from Think-Cycle where he served as an Account Manager and Client Success Specialist. Previous to that, he supported technology and data analysis for DraftKings Inc.

Cydney comes to LTi from Aston Carter as an Account Manager, supporting clients in the business and financial services industries for the staffing and recruiting industry.

"Working in the equipment finance technology industry is something I am very eager to learn more about. Joining LTi Technology Solutions offers a new facet of relationship management within the fintech space that I am super excited to discover, all while helping our clients along their technology solution journey," said Young.

"I am very fortunate to have this opportunity to be a part of the Relationship Management team at LTi. Very much looking forward to growing in this new role and helping LTi expand their already impressive reach in the equipment finance technology space," said Cydney Ardis.

LTi's Relationship Management Team remains laser-focused on supporting its over 200 diverse customers in the asset finance marketspace in the US, UK and Canada. This includes aligning with strategic initiatives, collaborating on future technology needs and product investments while providing the highest level of service to customers.

Tara Aasand, VP of Relationship Management at LTi said "We are very pleased to welcome Cydney & James to the LTi family and are looking forward to what innovative ideas they will bring our team and our customers. At LTi, we truly believe that the success of our clients defines and drives our success. With that said, the more we can engage with our clients and understand their business goals and challenges, the better poised we are in providing innovative solutions. With their addition to LTi, it will further drive enhanced customer engagements and an enriched customer experience."

About LTi Technology Solutions

LTi Technology Solutions is a customer-obsessed, global software solutions company that delivers a full lifecycle leasing and loan finance platform to equipment finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and

Canada from our Omaha, NE, headquarters. Our highly configurable platform empowers our clients to scale their business by streamlining the transaction lifecycle.