

**FOR IMMEDIATE RELEASE**

15 Nov 2022



For more information, contact:

Kirsten Dargy

LTI Technology Solutions

(402) 493.3445

[kdargy@LTISolutions.com](mailto:kdargy@LTISolutions.com)

## **Victor Finance Powering Digital Transformation with ASPIRE**

**Nov 15, 2022** – LTI Technology Solutions (LTI), providing a lease and loan cloud platform to equipment and asset-based finance companies, is excited to announce that Victor Finance is powering its digital transformation with the implementation of LTI's ASPIRE platform.

Victor Finance identified an escalating need for digital transformation, to provide more effective deployment and adoption of technology to transform their customer experience. ASPIRE provided the complete lifecycle management platform needed for the transformation.

When determining a technology solution to support its business, Victor Finance was confident the ASPIRE platform would support their current and future needs. The partnership was built around LTI's long-standing presence in the industry and a deep understanding of Victor Finance's business. Now, Victor Finance will optimize workflows and move seamlessly within the platform. ASPIRE allows Victor Finance to tap into vast amounts of data and resources to make swift and accurate decisions.

**Stuart Williams, Director of Victor Finance**, said *"Victor Finance is going through a period of substantial growth which led to the decision to look for a partner to help streamline our deal handling processes. LTI were by far the best fit for our business as they were willing to go the extra yard to understand our company and provide a solution that feels very specific to our needs. We have been extremely happy with the system so far and their willingness to adapt and improve it with bespoke ideas. A special thanks must go to LTI team who remained very patient with us and their support was unwavering throughout, and we're looking forward to developing the relationship further."*

**Robert Taylor, UK Country Manager for LTI**, said *"It has been a pleasure to work with everyone at Victor. From an initial start-up configuration of LTI's ASPIRE solution that was delivered through lockdown we have added functionality as required and will continue to provide more automation and features as needed as Victor grow their own book and broking business. Overall ASPIRE is providing a platform for Victor's future growth and is allowing them to access*

*Wholesale funding opportunities due to the data and reporting ASPIRE can provide – such liquidity would have been restrictive to Victor previously”.*

### **About Victor Finance**

Over the past 40 years, our team has built its reputation on the ability to get to know our customers and help provide them with funding they need to develop their business. As a long standing, family run, commercial lender and broker, our customers benefit from a team and a depth of understanding which sets us apart from the rest. This enables us to commit to building strong, long-lasting customer relationships as we really get to know what they need in the short, medium and long term. To ensure our customers get the best, and more importantly, the right type of deal, we use transparent processes, which help support, progress and develop them and their businesses.

Find out more at [www.victorfinance.co.uk/lti](http://www.victorfinance.co.uk/lti)

### **About LTi Technology Solutions**

LTi Technology Solutions is a global customer-centric, cloud-native, full lifecycle leasing and loan finance platform. We support equipment and asset-based finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and Canada from our Omaha, NE, headquarters. Backed by comprehensive and flexible interfaces, our powerful technology solutions allow for improved efficiencies and decisioning. Our highly configurable platform, ASPIRE, empowers our customers to scale their business by streamlining the transaction lifecycle.

For more information, call +44 (0) 1189 653 551 or +1 (800) 531-5086, or visit [www.ltisolutions.com](http://www.ltisolutions.com).