

**FOR IMMEDIATE RELEASE**

24 Oct 2022



For more information, contact:

Kirsten Dargy

LTi Technology Solutions

(402) 493.3445

[kdargy@LTISolutions.com](mailto:kdargy@LTISolutions.com)

## **Creative Vision Finance Embrace Digital Transformation with ASPIRE Express**

**24 Oct, 2022** – LTi Technology Solutions (LTi), providing lease and loan cloud platforms to equipment and asset finance lenders and hybrid brokers, is excited to announce that Creative Vision Finance is driving its digital transformation with the implementation of LTi's new fast track Entry Level platform - ASPIRE Express.

Creative Vision Finance (CVF) identified a growing need for digital innovation that will transform their customer experience for their broker and own funded transactions whilst also enabling them to manage wholesale blocking lines to fuel their own book growth.

While searching for a technology partner to support its business, CVF was confident that LTi's ASPIRE Express platform would support their current and future needs. This partnership was built around LTi's long-standing presence in the industry in the US and significant growth in the UK over the last 6 years, along with a deep understanding of CVF's business.

ASPIRE Express was implemented in less than 6 weeks and provides CVF with a complete lifecycle management platform needed for both billing and servicing, management of the assets being funded and management of all their wholesale funding lines with full MI reporting functionality with the ability to tap into infinite data and resources to make quick and accurate decisions.

**Rebecca Price, Director of Creative Vision Finance, said,** "The journey with LTi has been exceptional from start to finish. Every single employee that has touched this project has been an utter delight to work with. LTi was always the preferred option, having worked with other systems in the past, but the price point for a new start business with a very small book made us have to explore the market. Having pressed the button and started implementation with another provider, Robert Taylor, then presented the ASPIRE Express option. The existing system wasn't delivering the solutions we needed and were promised, or the support internally to get it live. Luckily they accepted this and we were able to unwind the agreement and plough ahead with LTi. The ASPIRE Express system is incredibly user friendly and versatile, which having come

from a sales background, has made the leap so smooth. In a world where mediocrity seems ok, working with an outstanding team and system has been a breath of fresh air!

**Robert Taylor, UK Country Manager for LTi Technology Solutions**, said, “It’s been a fantastic journey to work with Rebecca and CVF to deliver within 6 weeks their new finance platform. LTi delivered a fast track system build within a very short period of time and we are now looking forward to working with CVF to deliver further functionality when they require it to help them scale and grow without adding headcount whilst serving their customer needs.”

### **About Creative Vision Finance**

[Creative Vision Finance \(CVF\)](#) was established by a group of individuals with a drive to do things differently. We offer a fresh approach to financing, breaking free from the constraints of traditional banking, which enables us to be bolder and braver in our lending options. We partner with our customers to understand their unique business needs and deliver results quickly and efficiently. Creative Vision Finance will consult with you to get a deep understanding of your overall plans and what you want to achieve. By taking a holistic approach and understanding you and your business, we use our experience to blend different finance approaches and strategies. We offer you the strongest proposition and match you to a solution based on the type of assets you require, your timeframes and your financial situation.

### **About LTi Technology Solutions**

LTi Technology Solutions is a global customer-centric, cloud-native, full lifecycle asset finance and lending finance platform. We support equipment, asset finance and loan companies whether they are broker hybrids, captives, small ticket, middle market, independents or banks throughout the U.S., UK, and Canada. Backed by comprehensive and flexible interfaces, our powerful technology solutions allow for improved efficiencies and decisioning. Our highly configurable platform, ASPIRE, empowers our customers to scale their business by streamlining the transaction lifecycle.

For more information, call +44 (0) 1189 653 551 or +1 (800) 531-5086, or visit [www.ltisolutions.com](http://www.ltisolutions.com).