

**FOR IMMEDIATE RELEASE**

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**Propel Reimagines the Customer Experience in Partnership With LTI's ASPIRE Platform**

**OMAHA, Neb., (July 13, 2021)** – LTI Technology Solutions (LTI), a charter member in the industry providing a lease and loan cloud platform to equipment and asset-based finance companies, is pleased to recognise several exciting landmark achievements for Propel in one of its most transformative partnerships. Propel's recent successes include establishing two of the largest strategic financial partnerships in the UK as well as receiving recognition in major industry honours for innovation.

Propel, one of the UK's largest independent finance houses, has identified a growing gap in the asset finance marketplace for the effective deployment and adoption of FinTech innovation to transform the customer experience. Propel selected LTI as a key technology partner to sit alongside the development of its disruptive 'Propeller' web app. Propeller offers a frictionless, and automated end-to-end digital journey, harnessing the power of ASPIRE – LTI's complete lifecycle management platform to complete the journey.

Recently, Barclays Business Banking announced its partnership with Propel to offer equipment and vehicle finance to one million of their SME customers via the revolutionary Propeller technology platform. This was followed by Propel's new strategic partnership with Azets – the top ten UK accounting, tax, and business advisory firm and the largest SME regional practice across Europe; providing an opportunity for thousands more UK SMEs who previously found it onerous to raise the funding to acquire the assets they need to grow.

Further demonstrating Propel's commitment to optimising their technology, they were recently nominated as a finalist in the UK FinTech Awards 2021 within the 'LendTech of the Year Award' category for their asset finance platform. Specifically, this award highlights businesses in the industry that have pioneered digital lending platforms for the UK market.

Anne Williams, COO of Propel, said, "LTI has worked with us collaboratively throughout the entire Propeller journey, helping us create and customise a smooth and seamless customer experience that is truly best-in-class. We are delighted to have selected ASPIRE's servicing portfolio management system to streamline the transaction lifecycle, scale our business, and continue to put our customers first."

Robert Taylor, UK Country Manager of LTI, said, “We’ve spent 32 years building out a feature-rich platform that is individually configurable for all our customers. With Propel’s aspirations of building a true end-to-end platform, ASPIRE’s customisable functionality showcased how seamlessly it configured to Propeller’s origination system. With ASPIRE, transformative results were achieved in months, rather than years for Propel and its customers.”

### **About Propel Finance**

Propel is one of the UK’s largest independent finance houses with a 25-year track record in supporting over 40,000 customers with the asset finance they need to obtain business-critical assets that will power their productivity and performance. By harnessing talent, teamwork, and technology, Propel is able to offer a best-in-class service to its customers. For more information, visit [www.propelfinance.co.uk](http://www.propelfinance.co.uk).

### **About LTI Technology Solutions**

LTI Technology Solutions delivers a full lifecycle leasing and loan finance platform to equipment and asset-based finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and Canada from our Omaha, NE, headquarters. Backed by comprehensive and flexible interfaces, our powerful technology solutions allow for improved efficiencies and decisioning. Our highly configurable platform, ASPIRE, empowers our customers to scale their business by streamlining the transaction lifecycle.

For more information, call +44 (0) 1189 653 551 or +1 (800) 531-5086, or visit [www.ltisolutions.com](http://www.ltisolutions.com).