

LTi Technology Solutions Recognized for 30 Years of Membership in the Equipment Leasing and Finance Association

Today the Equipment Leasing and Finance Association (ELFA) recognized LTi Technology Solutions for 30 years of membership in the organization. ELFA is the premiere trade association representing companies in the nearly \$1 trillion equipment finance sector.

LTi provides an end-to-end equipment finance lifecycle management platform. LTi's seasoned professionals identify companies' challenges and constraints, which enables ASPIRE, its comprehensive equipment leasing software platform, to propel companies forward. ASPIRE flexibly manages a contract from lead management through termination. With a complete and integrated suite of applications to manage operations, companies can streamline workflows, increase automation, and expand organizational growth. LTi's goal with its flexible architecture is to empower banks, captives, and independent lessors of all sizes. Having every process from origination and decisioning to portfolio management and dispositioning on a single integrated cloud platform allows companies to ultimately expand and grow in the markets they serve.

As a member of ELFA, LTi Technology Solutions joins forces with other leading companies in the equipment finance sector. ELFA members are the driving force behind the growth in the commercial equipment finance market and contribute to capital formation across the U.S. The association's 575 members include independent and captive leasing and finance companies, banks, financial services corporations, broker/packageers and investment banks, as well as manufacturers and service providers. ELFA exists to provide member companies a platform to promote and advocate for the industry, including attracting and developing new and diverse talent; a forum for professional development and training; and a resource that develops information about, and for, the industry.

ELFA President and CEO Ralph Petta congratulated LTi Technology Solutions on achieving 30 years of membership and thanked the company for its participation in and many contributions to the association and industry.

"Since its founding in 1961, ELFA has united the equipment finance industry under one umbrella to learn, do business and advocate for equipment finance and its important role in the U.S. economy," said Petta. "Over the years, member companies have evolved and innovated to meet changing customer needs. This speaks to the strength and resilience of our industry as it equips American businesses to succeed and prosper. We congratulate all the companies celebrating milestone membership anniversaries in 2021, which also happens to be ELFA's 60th anniversary."

About LTi Technology Solutions

LTi Technology Solutions delivers a full lifecycle leasing/loan finance platform to equipment finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and Canada from our Omaha, NE, headquarters. Backed by comprehensive and flexible interfaces, our powerful technology solutions allows for improved efficiencies and decisioning. Our highly configurable platform, ASPIRE, empowers our clients to scale their business by streamlining the transaction lifecycle.

For more information, call (800) 531-5086 or visit www.ltisolutions.com.

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