#### FOR IMMEDIATE RELEASE

30 March 2021

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# LTi Technology Solutions to be Grand Tour Sponsors of AFPA Trust's 1st Virtual Cycle Tour of Britain

March 30, 2021 – LTi Technology Solutions (LTi), a charter member in the industry, providing a lease and loan cloud platform to equipment finance companies, is excited to announce today that it is the grand tour sponsor for AFPA Trust's 1st Virtual Cycle Tour of Britain. The event will be organised by Mark Lyons Recruitment and all money raised will be donated to The Christie Charitable Fund.

During the Virtual Cycle Tour of Britain, participants who are fundraising for lifesaving cancer research have the flexibility to choose how and when they ride including stationary bicycles for those who prefer that option. The event will include seven (stage) days of riding from 7:00 a.m. on 7th May to 9:30 p.m. on 13th May 2021. All riders' mileage will be aggregated to see how much of Britain the riders can cover.

Mark Lyons, who was diagnosed with cancer and was treated at The Christie three years ago, shares his experience. Mark says, "I met some amazing staff and courageous patients at the Christie. This event will remind me of the fantastic people I have met and those who are sadly no longer with us. This ride is for all those individuals cancer took from us and to support all the future patients at The Christie. This is for you!"

Robert Taylor, UK Country Manager of LTi, said, "This LTi sponsored AFPA Trust ride is a great example of our industry coming together to support charitable efforts within our communities. We can't wait to hit the virtual trails with everyone. The Christie Charitable Fund has been phenomenal in providing effective cancer treatments and support to its patients. Whilst we are still in lockdown, events like this keep us connected with our communities and helping those who need it."

Registration is open for signup. Registration can be made through the AFPA website: <a href="https://www.afpatrust.com/event/tour/">https://www.afpatrust.com/event/tour/</a>

Donations to The Christie can be made through the Just Giving Page: https://www.justgiving.com/fundraising/afpatrust-christiecharity

## **About The Christie**

The Christie provides enhanced services over and above what the NHS funds. Gifts from the public make a huge difference to the care and treatment that The Christie can provide to our patients and their families. Thanks to funds raised we provide life-saving research, the latest high-tech equipment, and support services that help us make cancer treatments more effective and a little easier for our patients. The Christie itself is the largest single-site cancer centre in

Europe and we treat more than 60,000 patients a year. For more information, visit <a href="https://www.christie.nhs.uk/about-us">https://www.christie.nhs.uk/about-us</a>.

#### **About AFPA Trust**

AFPA was formed to support the UK Asset Finance and Leasing industry and those professionals who work within it. The AFPA vision is to give back (through our time, our experience, our thought leadership, mentoring, and coaching) to all Asset Finance professionals, local communities, and good causes. For more information, visit <a href="https://www.afpatrust.com/about/">https://www.afpatrust.com/about/</a>.

# **About LTi Technology Solutions**

LTi Technology Solutions delivers a full lifecycle leasing and loan finance platform to equipment finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and Canada from our Omaha, NE, headquarters. Backed by comprehensive and flexible interfaces, our powerful technology solutions allow for improved efficiencies and decisioning. Our highly configurable platform, ASPIRE, empowers our clients to scale their business by streamlining the transaction lifecycle.

For more information, call +44 (0) 1189 653 551 or +1 (800) 531-5086, or visit www.ltisolutions.com.

### **About Mark Lyons Recruitment**

Mark Lyons Recruitment delivers executive search and talent recruitment solutions to the financial services, banking, automotive and niche lending providers. We work hard to support our clients to be seen as a partner of choice by helping them achieve positive change and gain competitve advantage in the markets they work in. We recruit from board level appointments to finding the next generation of talent entering the sector and everything inbetween. For more information, call Mark Lyons at +44 (0)7470476320 or visit www.marklyonsrecruitment.com