

**FOR IMMEDIATE RELEASE**

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**LTI Technology Solutions Names Susan Foster as Vice President of Marketing**

**March 11, 2021** – LTI Technology Solutions (LTI), a leading provider in equipment finance software solutions, is excited to announce that recognized marketing executive, Susan Foster, has joined the company as Vice President of Marketing. Susan is an omni-channel customer engagement marketer with over 19 years of marketing experience in the equipment finance industry. Reporting directly to LTI’s Senior Vice President and Chief Revenue Officer, Bryan Hunt, Susan will lead the development and implementation of the company’s overall marketing plans and strategies to support its objectives, ensuring competitive success in the industry.

In her new position, Susan will be streamlining LTI’s marketing strategy and will be responsible for the strategic, operational, and financial aspects of LTI’s marketing organization. A particular area of focus will be communicating the business value of LTI’s ASPIRE platform as well as leading the marketing efforts of the company’s broader customer experience.

Susan has served as Vice President of Marketing at PNC Equipment Finance working with clients such as Microsoft, Philips Medical, and Harris Broadcast. In addition, she has worked in consulting roles with large corporate clients, such as Kroger. She also has extensive experience in managing all aspects of business development support and channel partner marketing, including leasing and finance-related products and services to large enterprise organizations.

“Susan’s leadership, vision, and passion for putting our clients first with her in-depth experience will help us deliver on our company’s strategic objectives,” commented Bryan Hunt, Senior Vice President and Chief Revenue Officer of LTI. “She has had tremendous success in building a positive brand identity with large corporate clients. Susan will do an outstanding job of refining the strategic direction of our Marketing Department to help position us for success in this increasingly ever-changing marketplace. We are delighted to have her join our team.”

“I am honored to be joining LTI as we enter this new era of leadership in digital transformation,” said Susan Foster, LTI’s Vice President of Marketing. “We are poised for exceptional growth in 2021 with a strong brand, leading-industry product innovation, and a progressive tech-forward reputation. LTI’s ASPIRE platform is the solution that forward-thinking companies are looking for, and I am excited about the opportunity to help our organization strengthen its market position in a way that is agile and sustainable.

**About LTI Technology Solutions**

LTI Technology Solutions delivers a full lifecycle leasing/loan finance platform to equipment finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and Canada from our Omaha, NE, headquarters. Backed by comprehensive and flexible interfaces, our powerful technology solutions allow for improved efficiencies and decisioning.

Our highly configurable platform, ASPIRE, empowers our clients to scale their business by streamlining the transaction lifecycle.

For more information, call (800) 531-5086 or visit [www.ltisolutions.com](http://www.ltisolutions.com).