

FOR IMMEDIATE RELEASE

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LTI Technology Solutions' Kirsten Dargy Promoted to Marketing Manager

March 26, 2021 – LTI Technology Solutions (LTI), a charter member in the industry, providing a lease and loan cloud platform to equipment finance companies, is proud to announce that Kirsten Dargy has been promoted to Marketing Manager. She will be moving from her role as Marketing Team Lead, which she has held since the beginning of 2020. Kirsten will be responsible for leading all marketing and communication efforts across the organization and cultivating innovative strategies to grow LTI's business and brand.

Kirsten has been part of the LTI team since 2015, where she started as Marketing Coordinator and moved through roles including Marketing Communications and Social Media Coordinator, Digital Marketing Coordinator, Digital Marketing Analyst, Marketing Team Lead, and now Marketing Manager. Throughout her roles at LTI, she has focused on the development, implementation, and management of comprehensive marketing campaigns, which integrated content creation, public relations, marketing analytics, social media, conference and webinar events, and more.

As Marketing Manager for LTI, Kirsten will be responsible for translating the company's business objectives into marketing strategies that drive revenue. In addition, she will identify and track key metrics and manage the overall marketing activities for the Marketing Department. Kirsten will play an instrumental role in revitalizing client communications and executing marketing campaigns aimed at new growth. She will help rethink marketing strategy to keep LTI relevant in the marketplace.

"From the time Kirsten started six years ago, she has shown a passion for the industry and a persistent desire to learn," said Susan Foster, LTI's Vice President of Marketing. "Kirsten has proven to be a tremendous asset to LTI. We're proud to recognize her continued contributions within marketing strategy and communication. We expect more great things from her and appreciate the integrity she brings to LTI."

"I am very much looking forward to using previous experiences and ideas in my roles at LTI to help power the LTI brand further and build upon their well-established marketing strategy," commented Kirsten Dargy, Marketing Manager of LTI. "I look forward to helping take the company and my career to the next level alongside LTI's impressive Marketing team. It's an incredible opportunity to continue to transform our business through new and innovative marketing strategies."

About LTI Technology Solutions

LTI Technology Solutions delivers a full lifecycle leasing and loan finance platform to equipment finance companies, captives, small ticket, middle market, and independent banks throughout the U.S., UK, and Canada from our Omaha, NE, headquarters. Backed by comprehensive and flexible

interfaces, our powerful technology solutions allow for improved efficiencies and decisioning. Our highly configurable platform, ASPIRE, empowers our clients to scale their business by streamlining the transaction lifecycle.

For more information, call (800) 531-5086 or visit www.ltisolutions.com.