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LTi Launches New Client Success Team and Appoints Kevin Truitt as VP of Client Success

March 16, 2021 – LTi Technology Solutions (LTi), a global forerunner providing a lease and loan cloud platform to equipment finance companies, is excited to announce the formation of its new Client Success team. Demonstrating the company's focus on placing its clients at the heart of the business, the newly formed team will be responsible for ensuring clients can derive maximum value from their relationship at every stage of their journey as part of the LTi family. This dynamic new team has a single vision and clear focus on building proven value for clients through a deep understanding of their desired outcomes and business goals.

As part of its commitment, LTi has appointed Kevin Truitt as Vice President of Client Success. The Client Success team is creating a unified and seamless group within LTi that bridges together the client experience. In his new role, Kevin will be responsible for helping LTi continue to lead the industry in the way it approaches client success. The Client Success team will work closely with clients to understand their business goals and challenges. In addition, the team will provide consultation on best practices and potential process changes, enabling the successful adoption of LTi's products and services in support of the clients' business needs.

Kevin joined LTi in 2012 and has spent the majority of his career in the software development and services industry, with more than 20 of those years in the finance industry. He has served in a variety of roles as he advanced his career at LTi, from Director of Business Development, Vice President of Business Development and Product Management, and now Vice President of Client Success.

"It's a unique opportunity to build an organization that is obsessively focused on ensuring our clients are getting the best out of their LTi relationship. The success and experience of our clients are a top priority for LTi. We are committed to continuing to research and find new ways to deliver value to our clients," commented Jeff Van Slyke, President and CEO of LTi. "Kevin has a long-standing track record helping to enhance LTi's technology solutions and helping grow client success. We are thrilled to have him lead our Client Success team and help us scale our client success operations."

"LTi values the relationships we have built in support of the equipment finance industry over more than 30 years. We continually strive to actively engage with our clients to support their current and future business goals," said Kevin Truitt, Vice President of Client Success of LTi. "I am excited about this commitment to further intensify our efforts directly related to the success of our clients."

About LTi Technology Solutions

LTi Technology Solutions delivers a full lifecycle leasing/loan finance platform to equipment finance companies, captives, small ticket, middle market, and independent banks throughout the

U.S., UK, and Canada from our Omaha, NE, headquarters. Backed by comprehensive and flexible interfaces, our powerful technology solutions allow for improved efficiencies and decisioning. Our highly configurable platform, ASPIRE, empowers our clients to scale their business by streamlining the transaction lifecycle.

For more information, call (800) 531-5086 or visit www.ltisolutions.com.