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Honour Capital has Selected the ASPIRE Platform to Unlock Growth Potential

OMAHA, Neb., (December 1, 2020) – LTi Technology Solutions (LTi), a leading provider in asset finance software solutions, is excited to announce that Honour Capital has selected the ASPIRE platform to help meet its long-term strategic, financial, and operational goals. When Honour Capital was in the process of selecting a platform to expand its growth, they turned to ASPIRE in the LTiCloud to help support their rapid growth.

Honour Capital’s dynamic growth, planned expansions, and evolving customer demands across a diverse financing environment drove the need for an integrated solution that could provide a phenomenal growth trajectory for its business. With a diverse multi-industry business portfolio, ranging from healthcare, education, technology, and traditional finance, Honour Capital will be able to use the ASPIRE platform to deliver the scalability, visibility, and agility needed to accelerate growth. Furthermore, ASPIRE will provide Honour Capital with the ability to truly automate its core business processes on a unified platform. The implementation of ASPIRE, an industry-leading cloud solution, will enable Honour Capital to deliver real-time decision-making, drive efficiency, and provide a seamless customer journey.

“After evaluating many different platforms in the marketplace, we felt LTi’s ASPIRE platform offered the best fit for Honour Capital,” said Shea Huston, Co-Founder and President of Honour Capital. “Honour is all about designing systems and processes around the client experience to ensure the most flexible financing solutions possible. The LTi team understood this priority and built a system that will help us deliver on this promise to the marketplace.”

Bryan Hunt, Senior Vice President and Chief Revenue Officer of LTi said, “It was a pleasure working with the Honour Capital team on this project. They have formed quite the group of leasing professionals that will be a force to be reckoned with for the foreseeable future. LTi looks forward to partnering with the Honour Capital team to deliver an end-to-end solution that can accommodate Honour Capital’s growth for years to come!”

About Honour Capital

Honour Capital seeks to disrupt the business-lending market with responsiveness, speed, and innovation and to out-perform our competitors. We help our clients better manage cash flow and budgets. The founders of Honour Capital bring combined experience, relationships, and a track record of innovation and results into the organization—and to the nation’s businesses. We help businesses succeed by unifying capital investments; by bringing diverse financing needs through a single-source, performance-based financing model; and by providing the opportunity to unleash more capital against the marketplace. Our services provide a decision-support tool to manage risk and uncertainty in your business—if you need to turn on a dime, it can be done

today. You can't find this flexibility from traditional forms of capital finance. For more information, visit <https://www.honour-capital.com/>.

About LTI Technology Solutions

LTI Technology Solutions delivers cutting-edge software and services to asset finance companies throughout North America and the UK from our Omaha, NE, headquarters. Backed by three decades of experience and expertise, we harness the collective intellect of our diverse team to solve critical business problems for customers every day. Our highly configurable platform, ASPIRE, empowers users to effectively scale their business by streamlining the lease and loan transaction lifecycle. The ASPIRE cloud solution is the industry's leading cloud-based platform and key delivery tool in our client success.

For more information, call (800) 531-5086 or visit www.ltisolutions.com.