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LTi Technology Solutions Names Randi Maddox as Portfolio Migration Manager

OMAHA, **Neb.**, **(August 25, 2020)** – LTi Technology Solutions (LTi), a leading provider in equipment finance software solutions, is excited to announce that it has appointed Randi Maddox, a 23-year veteran in the equipment finance industry, as Portfolio Migration Manager. In her role as Portfolio Migration Manager, she will specialize in client migrations to LTi's ASPIRE platform.

Maddox's extensive background as Vice President for several financial companies will help LTi strengthen channel partnerships, develop strategic alliances, and expand migrations. Maddox is in a unique position where she has a wide breadth of knowledge about leasing, lease accounting, and servicing operations. Through previous executive positions, she wore many hats and was involved with sales, migrations, client services, company growth, management, lease and loan accounting, financial reporting, and much more.

Randi Maddox, Portfolio Migration Manager of LTi, expressed, "I'm proud of all that LTi has accomplished over the past 30 years. I am very excited to join the LTi team. I believe LTi has a great customer-centric business model and talented management team that uniquely positions itself to capitalize on the ever-changing equipment finance industry. As the industry evolves through restructuring and technology migrations, I believe LTi is in a position to provide a cost-effective and timely suite of services to help companies maximize their growth."

Randi also recalled one interaction that really resonated with her about her experience with LTi. She said, "In 2016, I first met with LTi. I met Jeff Van Slyke, President and CEO, and Kevin Truitt, Vice President – Product Management. They came to visit and review the RFP for my previous employer. I was extremely impressed that they came for a visit so early in the selection process that they thought we were important enough to travel to Portland and see us face-to-face. None of the other vendors visited this early in the cycle. I really enjoyed the people on the LTi team and the way they conducted business. They were forthcoming with their promises and did not say what we wanted to hear, but said what they could do for us. Long story short, I fell in love with LTi then. This showed me that as a true cloud technology partner, LTi takes the time to understand your business and practice a customer-centric approach."

Bill Weeks, Senior Vice President and Chief Operating Officer of LTi, said, "We're delighted to have Randi join us as Portfolio Migration Manager and look forward to working closely with her as we continue to accelerate our growth. Furthermore, customers are always looking for a strategic partner to enable their digital transformation and Randi will be ideally positioned to drive those client migrations and help them realize results on ASPIRE. We look forward to her new role as Portfolio Migration Manager for LTi." To learn more about Randi Maddox, listen to LTi's most recent podcast episode. Hosted by Jesse Johnson, Director of Sales for LTi, the episode focuses on Randi's experience in the equipment finance industry and why she chose LTi. The audience will also hear about Randi's personal life and her inspirations in life.

Listen to the podcast here.

About LTi Technology Solutions

LTi Technology Solutions delivers cutting-edge software and services to equipment finance companies throughout North America and the UK from our Omaha, NE, headquarters. Backed by three decades of experience and expertise, we harness the collective intellect of our diverse team to solve critical business problems for customers every day. Our highly configurable platform, ASPIRE, empowers users to effectively scale their business by streamlining the lease and loan transaction lifecycle. The ASPIRE cloud solution is the industry's leading cloud-based platform and key delivery tool in our client success.

For more information, call (800) 531-5086 or visit <u>www.ltisolutions.com</u>.