

FOR IMMEDIATE RELEASE

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LTI Technology Solutions Welcomes David Hayes as Strategic Account Manager

OMAHA, Neb., (September 24, 2020) – LTI Technology Solutions (LTI), a leading provider in asset finance software solutions, is pleased to announce that it has appointed David Hayes as Strategic Account Manager. In his role, David will be working as the primary contact for a subset of LTI's over 200 existing customers. In working with his customers, David will be responsible for ensuring the product strategy at LTI is aligned with our customer's future software needs as well as being the primary advocate for his customers' growth initiatives and support needs from LTI.

David comes to LTI with 23 years of experience managing daily activities, strategizing processes, and overseeing operations to achieve company-wide goals. David has worked with a diverse portfolio from small ticket to medium-sized ticket operations and accounting. Most recently, David was employed as an Operations Manager for a large bank headquartered in Columbus, Ohio. Working for a large bank with a national presence in the asset finance industry, David was responsible for implementing processes to improve quality, productivity, and efficiency across the entire organization. Prior to that, David was employed at a national medical equipment leasing firm and was responsible for front-end day-to-day operations. Having worked with LTI as a customer along with 23 years in the industry will allow David to bridge the gap between processes and technology for customers.

David Hayes, Strategic Account Manager of LTI, expressed, "LTI has a stellar reputation in the asset finance industry and I'm excited to join them. Having been a customer of LTI, I can understand the frustrations when things are not working as customers want them to be. I can help our customers because I have been through those trials and tribulations. I can provide them an understanding of what they are going through and relay to LTI's products and support teams and vice versa on learning how to communicate that back to them. I am passionate about where LTI is heading, and I look forward to sharing that passion with our customers."

Tara Aasand, Director of Account Management of LTI, said, "We are extremely excited to have someone with David's background and knowledge of the industry join the LTI family! We do not doubt that his experience, drive, and dedication to providing exceptional customer service will benefit our customers greatly!"

To learn more about David Hayes, listen to LTI's most recent podcast episode. Hosted by Tara Aasand, Director of Account Management for LTI, the episode focuses on David's experience in the asset finance industry and why he chose LTI. The audience will also hear about David's personal life and his inspirations in life.

Listen to the podcast [here](#).

About LTI Technology Solutions

LTI Technology Solutions delivers cutting-edge software and services to asset finance companies throughout North America and the UK from our Omaha, NE, headquarters. Backed by three decades of experience and expertise, we harness the collective intellect of our diverse team to solve critical business problems for customers every day. Our highly configurable platform, ASPIRE, empowers users to effectively scale their business by streamlining the lease and loan transaction lifecycle. The ASPIRE cloud solution is the industry's leading cloud-based platform and key delivery tool in our client success.

For more information, call (800) 531-5086 or visit www.ltisolutions.com.