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Propel Drives New Business Expansion with ASPIRE Platform

OMAHA, **Neb.**, **(June 11, 2020)** – LTi Technology Solutions (LTi), a leading provider in asset finance software solutions, announced today that Propel is live with ASPIRE on the LTiCloud. With its passion for driving the business forward and leveraging the latest technology, ASPIRE enables Propel to implement enhanced operational efficiencies in order to meet its future business growth objectives.

At the end of 2019, Henry Howard Finance Group announced its distinctive name change to Propel. The name Propel, which means, "to drive forward," embodies the company's strong business ethos. Partnering with LTi, Propel is able to leverage ASPIRE as a cloud-based solution with built-in functionality to automate core business processes and improve decision-making through real-time insights and reporting. Further, the ASPIRE platform eliminates costly and time-consuming applications enabling Propel to adapt to changing business demands.

ASPIRE in the LTiCloud supports Propel's customer-led and technology-driven growth initiatives, enabling the team to increase productivity and streamline business operations while reducing costs. ASPIRE provides a highly configurable and flexible solution that empowers Propel to remain agile in today's rapidly changing environments.

Anne Williams, COO of Propel commented, "We were seeking a pioneering lease administration system that was configurable and scalable, and would provide the agility to serve our business for many years to come. We selected ASPIRE both as a result of these key advantages and the dedication and commitment of LTi's team in creating the optimal solution for us over the long-term."

Bryan Hunt, SVP and CRO of LTi expressed, "As a trusted lender in the UK marketplace, Propel understands that agility and efficient operations are linked to business growth. This is especially important in the asset finance industry with constant market changes and the need to react quickly. ASPIRE in the LTiCloud provides Propel the foundation to expand and focus on operational excellence. We are excited to continue our partnership with Propel and supporting their digital transformation."

About Propel

Propel is one of the UK's largest independent finance houses with a 20-year track record in supporting over 40,000 customers with the asset finance they need to obtain business-critical assets that will power their productivity and performance. By harnessing talent, teamwork, and technology, Propel is able to offer a best-in-class service to its customers. For more information, visit <u>www.propelfinance.co.uk</u>.

About LTi Technology Solutions

LTi Technology Solutions delivers cutting-edge software and services to equipment finance companies throughout North America and the UK from our Omaha, NE, headquarters. Backed by three decades of experience and expertise, we harness the collective intellect of our diverse team to solve critical business problems for customers every day. Our highly-configurable platform, ASPIRE, empowers users to effectively scale their business by streamlining the lease and loan transaction lifecycle.

For more information, call (800) 531-5086 or visit <u>www.ltisolutions.com</u>.