

FOR IMMEDIATE RELEASE

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Key Equipment Finance Goes Live with LTi and its ASPIRE Platform

OMAHA, Neb., (October 28, 2019) – LTi Technology Solutions (LTi) is excited to announce that Key Equipment Finance (KEF), one of the nation’s largest bank-held finance companies and an affiliate of KeyCorp (NYSE: KEY), is now live on the ASPIRE platform.

In choosing LTi and its ASPIRE software solution, Key Equipment Finance found both a platform that fit its overall digital transformation strategy and a partner that aligns with it culturally. With ASPIRE, KEF is able to reduce disparate systems and improve organizational transparency and data accuracy, while reducing operating costs. The platform also provides flexibility and a depth of functionality that helps KEF increase operational efficiencies and support its diverse portfolio.

The LTi-KEF partnership has enabled both teams to invest in each other’s long-term success.

“The ASPIRE platform is helping KEF achieve strategic growth objectives while also addressing the challenges of legacy technologies,” said Adam Warner, President of Key Equipment Finance. “LTi went above and beyond with its technology expertise to offer a solution that supports our broader objectives of decreasing technology costs and increasing operational efficiency.”

LTi President, Jeff Van Slyke, described the effectiveness of LTi’s people-first approach:

“Even the best of projects have their challenges, and this could not have been a success without the teamwork and cross-organizational collaboration between the amazing employees at Key Equipment Finance and LTi. We look forward to a long partnership with KEF as it continues its digital transformation.”

About Key Equipment Finance

Key Equipment Finance has been in the equipment finance business for 46 years and is one of the largest bank-based equipment finance providers in the U.S. The company provides tailored equipment lease and finance solutions for commercial clients and government entities. Through its commercial vendor unit, equipment finance programs are developed for manufacturers, distributors and resellers. Key Equipment Finance’s specialty finance group includes a specialty finance lending team, which provides structured facilities to various sectors of the specialty finance market, and a capital markets team to support corporations looking to optimize risk and revenue. Headquartered outside Denver, Colorado, Key Equipment Finance manages nearly \$13 billion in assets and originates nearly \$6 billion of equipment financing annually. For more information, visit <http://www.keyequipmentfinance.com>.

About LTi Technology Solutions

LTi Technology Solutions (formerly LeaseTeam, Inc.) delivers cutting-edge software and services to equipment finance companies throughout North America and the UK from our Omaha, NE, headquarters. Backed by three decades of experience and expertise, we harness the collective intellect of our diverse team to solve critical business problems for customers every day. Our highly-configurable platform, ASPIRE, empowers users to effectively scale their business by streamlining the lease and loan transaction lifecycle.

For more information, call (800) 531-5086 or visit www.ltisolutions.com.