

**FOR IMMEDIATE RELEASE**

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**Bell Bank Chooses the ASPIRE Platform in Record Implementation**

**OMAHA, Neb., (January 22, 2019)** – In what turned out to be one of the fastest implementation projects that LTi Technology Solutions has executed, Bell Bank Equipment Finance has moved operations onto the ASPIRE platform. Looking for an end-to-end solution that would scale with the expected growth of their business, Bell needed a configurable system with modules that would seamlessly integrate with many of their processes. ASPIRE’s open platform offers the independently owned bank opportunities to automate many of their day-to-day activities.

What makes this project so special for LTi, was the implementation team’s ability to get Bell Bank Equipment Finance onto the platform in just five short months. Bell chose LTi because of its flexibility in creating a solution that satisfies the operating needs of its business and also its reputation for customer service within the industry.

Bell Bank Equipment Finance’s president, Eric Zehr, stated, “We chose LTi because of their years of experience in the industry as well as their commitment to implement a robust system in short order. We required a platform that would create efficiencies and mitigate overhead expenses. We found that solution in ASPIRE, and it’s a system that we can grow with into the future.”

LTi Technology Solutions senior vice president and CRO, Bryan Hunt, feels the partnership with Bell Bank highlights LTi’s strengths.

“Bringing on Bell Bank Equipment Finance was an all-around success for our team,” Hunt said. “They needed an end-to-end solution that would support rapid growth while keeping their costs low. We were able to get the job done.”

**About Bell Bank**

As the largest independently owned bank in the Upper Midwest, Bell Bank has business across 50 states with more than \$5 billion in assets. Bell Bank Equipment Finance, a division of Bell Bank, works directly with end users, provides vendor finance options, syndicates and purchases transactions from financial institutions, and provides equipment finance solutions to banks.

**About LTi Technology Solutions**

LTi Technology Solutions, formerly LeaseTeam, Inc., delivers cutting-edge software and services to equipment finance companies throughout North America and the UK from our Omaha, NE, headquarters. Backed by three decades of experience and expertise, we harness the collective intellect of our diverse team to solve critical business problems for customers every day. Our highly-configurable platform, ASPIRE, empowers users to effectively scale their business by streamlining the lease and loan transaction lifecycle. For more information, call (800) 531-5086 or visit [www.ltisolutions.com](http://www.ltisolutions.com).