



# PRIVACY STATEMENT

LTI Technology Solutions  
4139 S. 143rd Circle, Omaha, NE 68137

# TABLE OF CONTENTS

Introduction .....	2
Website .....	2
Web Beacons .....	3
Sharing of Information Collected .....	4
Compelled Disclosure .....	4
Data Retention.....	4
Software-as-a-Service Data .....	5
Changes to this Privacy Statement .....	5
Contacting Us.....	5
EU-US Privacy Shield Complaints.....	6

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## Introduction

LTi Technology Solutions (f/k/a LeaseTeam, Inc.) is an industry leader who, for over 25 years, has provided software, support, training and strategic consulting services to more than 250 financial organizations in the equipment finance and leasing industry. Protecting business and consumer privacy is extremely important to LTi Technology Solutions (“LTi” or the “Company”). This Privacy Statement describes LTi’s privacy practices in relation to information we collect on our website (<http://www.ltisolutions.com>) and describes our privacy practices with respect to other personal information that is processed and stored within our software as a service on behalf of our customers. LTi is subject to the investigatory and enforcement powers of the Federal Trade Commission.

LTi complies with the EU-US Privacy Shield as set forth by the U.S. Department of Commerce regarding the collection, use and retention of personal information from the European Union member countries that is transferred into the United States. LTi has certified that it adheres to the Privacy Shield Principles of Notice; Choice; Accountability for Onward Transfer; Security; Data Integrity and Purpose Limitation; Access; and Recourse, Enforcement and Liability. We encourage interested persons to raise any concerns using the contact information provided and we will investigate and attempt to resolve any disputes regarding privacy of personal data in accordance with the principles. If there is any conflict between the policies in this privacy policy and the Privacy Shield Principles, the Privacy Shield Principles shall govern. For more information on the EU-US Privacy Shield and to view our certification page, please visit <https://www.privacyshield.gov>.

## Website

This Privacy Statement covers the information practices of LTi’s website, specifically: <http://www.ltisolutions.com>. When we collect personal Information we follow the Privacy Shield principles.

LTi’s website may contain links to other websites. The information practices or the content of such other websites is governed by the privacy statements of such other websites. The Company encourages you to review the privacy statements of other websites to understand their information practices.

When requesting additional information about LTi’s products or services, LTi requests that you provide personal contact information, such as name, company name, address, phone number, and email address (“Contact Information”). Entry of this data is optional. The website contains a “consent” checkbox that you must check in order to receive information from LTi. The Company uses contact information to perform the services requested. For example, if you fill out a “Contact Me” web form, the Company will use the information provided to contact you about your interest in the services. In addition, the Company may also use contact information for marketing purposes. For example, the Company may use information you provide to contact you to further

discuss your interest in the products and/or services and to send you information regarding the Company and its products.

When registering for certain LTI events, LTI may require you to provide the Company with billing information, such as billing name and address and credit card number. Use of this data is limited to collection of the event fee only and is not retained on any LTI systems.

LTI only collects data that is relevant to its intended use. Required contact information and billing information are referred to collectively as “Customer Data”.

As you navigate LTI’s website, we may also collect information through the use of commonly-used information-gathering tools, such as cookies and web beacons (“Web Site Navigational Information”). Website navigational information includes standard information from your web browser (such as browser type and browser language) and the actions you take on the Company’s website (such as the web pages viewed and the links clicked).

LTI uses website navigational information to operate and improve the website. The Company may also use website navigational information alone or in combination with customer data to provide personalized information about LTI.

LTI uses cookies to make interactions with the Company’s website easy and meaningful. When you visit the Company’s website, LTI’s servers send a cookie to your computer. Standing alone, cookies do not personally identify you; they merely recognize your web browser. Unless you choose to identify yourself to LTI, either by responding to a promotional offer, opening an account, or filling out a web form (such as a “Contact Me” form), you remain anonymous to the Company.

## **Web Beacons**

LTI uses web beacons, alone or in conjunction with cookies, to compile information about customers and visitors’ usage of the Company’s website and interaction with emails from the Company. Web beacons are clear electronic images that can recognize certain types of information on your computer, such as cookies, when you viewed a particular website tied to the web beacon, and a description of a website tied to the web beacon. For example, LTI may place web beacons in marketing emails that notify the Company when you click on a link in the email that directs you to the Company’s website. LTI uses web beacons to operate and improve the Company’s website and email communications.

## Sharing of Information Collected

Unless described in this Privacy Statement, LTI does not share, sell, rent, or trade customer data with third parties for their promotional purposes. From time to time, LTI may partner with other companies to jointly offer products or services. If you purchase or specifically express interest in a jointly-offered product or service from LTI, the Company may share customer data collected in connection with your purchase or expression of interest with our joint promotion partner(s). LTI does not control our business partners' use of the customer data we collect, and their use of the information will be in accordance with their own privacy policies. If you do not wish for your information to be shared in this manner, you may opt not to purchase or specifically express interest in a jointly offered product or service. LTI uses a third-party service provider to manage credit card processing. This service provider is not permitted to store, retain, or use billing information except for the sole purpose of credit card processing on the Company's behalf.

## Data Retention

LTI will retain your Personal Information for the period necessary to fulfill the purpose outlined in this Privacy Policy unless a longer retention period is required by applicable data privacy law. LTI takes reasonable steps to ensure that your Personal Information is accurate, complete, current and otherwise reliable for its intended use.

## Compelled Disclosure

LTI reserves the right to use or disclose information provided if required by law or if the Company reasonably believes that use or disclosure is necessary to protect the Company's rights.

LTI acknowledges the right of EU individuals to access their personal data to inspect, correct, or erase it. EU individuals who wish to exercise this right may do so by writing to LTI's UK office at:

LTI Technology Solutions  
Attn. Tyler Barker  
400 Thames Valley Park Drive  
Reading, Berkshire  
RG6 1PT

You may also contact via email to LTI's EU representative, Tyler Barker ([tbarker@ltisolutions.com](mailto:tbarker@ltisolutions.com)).

Please be aware that LTI may be required to disclose an individual's personal information in response to a lawful request by public authorities, including meeting national security or law enforcement requirements.

## Software-as-a-Service Data

LTi offers software-as-a-service products to companies in the equipment finance industry (“Software”). LTi customers enter personal information into the software for performing credit adjudication, generating and executing contracts and servicing the contract. We do not use, copy, share, sell, distribute, display or make any information available to any third party, except as may be required by law, without the prior written consent of the customer. LTi does not perform any processing of special categories of personal data or relating to criminal convictions and offenses.

LTi shall hold the information in confidence and may access the information only for the purpose of providing services, preventing or addressing service or technical problems, at a customer’s request in connection with customer support matters, or as may be required by law. LTi takes appropriate physical, technical and organizational measures to protect the information from loss, misuse, unauthorized access or disclosure, alteration and destruction. LTi is liable for appropriate onward transfers of personal data to third parties.

## Changes to this Privacy Statement

LTi may revise this policy from time-to-time consistent with the Privacy Shield Principles. We will post the revised policy on this website.

## Contacting Us

Questions regarding this Privacy Statement or the information practices of the Company’s website should be directed to LTi Privacy by clicking [here](#) or by mailing LTi at:

LTi Technology Solutions  
Attn: Privacy Officer  
4139 South 143<sup>rd</sup> Circle  
Omaha, NE 68137

## EU-US Privacy Shield Complaints

In compliance with the EU-US Privacy Shield, LTI commits to resolve complaints about your privacy and our collection or use of your personal information. European Union individuals with inquiries or complaints regarding this privacy policy should first contact LTI at:

LTI Technology Solutions  
Attn: Privacy Officer  
4139 South 143<sup>rd</sup> Circle  
Omaha, NE 68137

LTI has further committed to refer unresolved privacy complaints under the EU-US Privacy Shield to an independent dispute resolution mechanism, the BBB EU Privacy Shield, operated by the Council of Better Business Bureaus. If you do not receive timely acknowledgement of your complaint, or if your complaint is not satisfactorily addressed by LTI, please visit the BBB EU Privacy Shield website for more information and/or to file a complaint at [www.bbb.org/EU-privacy-shield/for-eu-consumers/](http://www.bbb.org/EU-privacy-shield/for-eu-consumers/).

LTI complies with the possibility, under certain limited conditions, that individuals may invoke binding arbitration before the Privacy Shield Panel.