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KEY EQUIPMENT FINANCE TARGETS GROWTH, SELECTS LEASETEAM'S ASPIRE

OMAHA, Neb., (September 9, 2016) LeaseTeam, the trusted leader in lease and loan management solutions for the equipment finance industry, is pleased to announce that Key Equipment Finance, one of the nation's largest bank-held equipment finance companies, has selected ASPIRE as its end-to-end lease and loan management solution.

"We are excited and confident in our selection of ASPIRE. ASPIRE allows us to move from our disparate systems to a single end-to-end solution, that seamlessly integrates with our vendors and partners. Working from a single system will add transparency, efficiency, analysis, and security into our operations. It's also worth noting we evaluated the technology provider as much as the technology itself. It's important to us that we partner with a company that has a solid reputation for building customer relationships, and is as serious about providing the best products and solutions to their clients as we are to ours," said Adam D. Warner, president of Key Equipment Finance. "We believe we have the right product and the right technology partner to support our current initiatives and future goals."

"Key Equipment Finance, a leader in the equipment finance industry, is noted for their tremendous success and sustainable growth. We are honored they selected LeaseTeam and ASPIRE to help them build upon this success. Our technology solutions, our company, and our product roadmap align very well with Key's strategic goals. We look forward to helping them achieve these goals and set new ones," said Jeff Van Slyke LeaseTeam president.

About Key Equipment Finance

Key Equipment Finance has been in the equipment finance business for 43 years and is one of the largest bank-based equipment finance providers in the U.S. The company provides tailored equipment lease and finance solutions for commercial clients and government entities. Through its manufacturer and vendor alliances unit, equipment finance programs are developed for manufacturers, distributors, and resellers.

Key Equipment Finance's specialty finance group includes a specialty finance lending team, which provides structured facilities to various sectors of the specialty finance market, and a lease capital markets team to support corporations looking to optimize risk and revenue. Headquartered outside Denver, Colorado, Key Equipment Finance manages nearly \$11 billion in assets and originates more than \$5 billion of equipment financing annually. For more information, visit <http://www.keyequipmentfinance.com>.

About KeyCorp

KeyCorp's (NYSE: KEY) roots trace back 190 years to Albany, New York. Headquartered in Cleveland, Ohio, Key is one of the nation's largest bank-based financial services companies with assets of approximately \$101 billion as of June 30, 2016. The acquisition of First Niagara Financial Group, which became effective on August 1, 2016, added assets of approximately \$40 billion, based on June 30, 2016 balances. Key provides deposit, lending, cash management, insurance and investment services to individuals and small and mid-sized businesses in 15 states under the name KeyBank National Association and First Niagara Bank, National Association, through a network of more than 1,200 branches and more than 1,500 ATMs. Key also provides a broad range of sophisticated corporate and investment banking products, such as merger and acquisition advice, public and private debt and equity,

syndications and derivatives to middle market companies in selected industries throughout the United States under the KeyBanc Capital Markets trade name. For more information, visit www.key.com. KeyBank and First Niagara Bank, National Association are Member FDIC Institutions.

About LeaseTeam, Inc.

LeaseTeam, Inc. has been providing quality software and business solutions to companies in the equipment finance and leasing industry for more than 27 years. LeaseTeam is an industry leader providing exceptional software, support, training and strategic consulting services to more than 240 financial organizations throughout North America and the UK. For more information, call (800) 531-5086 or visit www.lease-team.com.

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