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## **WHITNEY EQUIPMENT FINANCE, LLC SELECTS LEASETEAM'S ASPIRE™**

**OMAHA, Neb.**, (September 5, 2017) – LeaseTeam, Inc., the complete solution provider in the equipment leasing and finance marketplace, is pleased to announce that Whitney Equipment Finance, LLC, a subsidiary of Whitney Bank—a financial services institution specializing in commercial banking across the southern states—has selected ASPIRE as its end-to-end lease and loan management platform. Whitney Bank is the banking subsidiary of Hancock Holding Company and uses both the Hancock Bank and Whitney Bank brands.

“Having worked previously with Randy Haug, I was confident that LeaseTeam would help us to bring the Hancock Whitney product to market quickly. He consulted with us initially to implement our new product in 2015 with the goal of designing a permanent integration into the ASPIRE platform. The technology that ASPIRE provides us complements our focus on efficient and effective business practices,” said Hancock Whitney Director of Equipment Finance Chris Bucher. “With this solution, we can provide our company and clients with up-to-the-minute information and reliable services.”

"The initial solution we recommended helped put in place the functionality needed for Chris to effectively launch his middle market asset-based finance business. From that point, Chris began to successfully grow the Hancock Whitney equipment finance business on his legacy LeaseTeam platform," said Randy Haug, executive vice-president and co-founder of LeaseTeam. "But, the real excitement came as he started to work with LeaseTeam Account Manager Madison Oller on a strategic plan to implement the new ASPIRE system to reach his long term business goals. Chris' focus on operating an efficient, productive and growing middle market finance company pairs perfectly with the robust functionality that ASPIRE offers. This implementation will give Hancock Whitney the ability to run multiple business channels, from small-ticket to middle market and capital markets, efficiently on a single end-to-end platform."



### **About Hancock Holding Company**

Hancock Holding Company (Nasdaq: HBHC) is a multi-faceted financial services company with regional business headquarters and locations across a growing Gulf South corridor. With core values of *Honor & Integrity, Strength & Stability, Commitment to Service, Teamwork, and Personal Responsibility* and a heritage dating to the late 1800s, the company's banking subsidiary provides comprehensive financial products and services through Hancock Bank locations in Mississippi, Alabama, and Florida and Whitney Bank locations in Louisiana and Texas, including traditional, online, and mobile banking; commercial and small business banking; private banking; trust and investment services; healthcare banking; certain insurance services; and mortgage services. The company also operates a loan production office in Nashville, Tennessee. More information is available at [www.hancockwhitney.com](http://www.hancockwhitney.com)

### **About LeaseTeam, Inc.**

LeaseTeam, Inc. is a market-leading software and business solutions company serving more than 250 financial organizations throughout North America and the United Kingdom. With more than 25 years of experience and expertise in the equipment finance and leasing industry, its innovative technologies continue to streamline lease and loan processing for users. LeaseTeam's ASPIRE™, an end-to-end lease and loan management platform, allows businesses to stop talking about front- and back-end processes, and start talking about managing the total transaction lifecycle—from a single system. For more information about LeaseTeam or ASPIRE, call (402) 493-3445 or visit [www.LeaseTeam.com](http://www.LeaseTeam.com).